



Teens4Hire's 2014 Media Kit

<http://teens4hire.org>

Create awareness for your company today. **Hire and create a favorable disposition for your company with the workforce of tomorrow.**

Teens4Hire.org (T4H) enables employers to find "ready to work" young adults and prepares teens for the workplace to improve their ability to land a job. Online since 2/2002, **T4H**, is a nationwide online Career Center and the #1 "go to" job and recruitment site for young adults in the high school and college age group their parents and school career counselors. So, we reach young adults who are self-motivated and want to work.

There are about 35 million (14-19) teens in the US.

80% starting at the age of 14 want jobs.

T4H addresses a 28 million US market.



EMPLOYERS

Online since 2002

Join us

High trust site. High page rank.
#1 on Google, Yahoo, Bing & other engines.

65% adults 18+ ; 90% are 16 and older

Reach our adult teen members 18+, including high school graduates and early college students and/or post age appropriate openings for our younger teens (16-17, and/or 14-15).

3 million+ unique visitors

Over 1 million active opt-in members
Traffic peaks second quarter

Industry Logo Banner \$900.

- Visible on Industry
- Logo banner
- Link to career center
- Annual term**
- Maximum exposure
- Inclusion in Advocacy, Brand Awareness & Recognition Campaign:

Industry sections:

- Health Services
- Banking/Financial Services
- Law Enforcement/Security
- Vocational Trades
- Green/Clean Technology
- Bioscience/Technology
- Government
- Retail
- Leisure/Hospitality
- Information/Computer Tech
- Utilities/Infrastructure
- QSR/Casual Dining Restaurants

Local Job Ad \$25.

- Single title/location
- Searchable by zip
- 30-day term**

Featured Job Ad \$100.

- Rotates on Home Page
- Single title/location
- Searchable by zip
- 60-day term**

**ANNUAL
FEATURED EMPLOYER
UNLIMITED JOBS POSTINGS
\$2900.**

Annual Featured Employer \$900.

- Rotates on Home Page
- Logo banner on Search Jobs Page
- Link to career center
- Job posting slot
- Maximum exposure
- Inclusion in Advocacy, Brand Awareness & Recognition Campaign: We proactively promote your company as a supporter in a favorable manner in all appropriate media and community opportunities. We name you a "Proud Featured Employer".



**Let's get started
800-906-7107**

Ask us about NEWSLETTER INSERTIONS
& other custom recruitment specialty services such as

- Resume Agents
- Applicant Screening
- Candidate Messaging
- Company Profile

<http://www.teens4hire.org>

Logo can rotate on HOME page in Featured Employer Area with link to company profile.

teens4hire® [Post a Job](#)

Home Member Login Search Jobs Employers Advertisers

What's New
5/12/2014
My First Job--Greg Bahue and AnnMaria DeMars
Successful people share their "first job" stories.

The #1 job and recruitment site for U.S. teens!
Teens4Hire® is an online member community of teens (14 and older) seeking jobs; full-time, part-time, summer, seasonal, intern or volunteer, work experience; and/or other ways to earn money & the organizations that want to reach them.

Teens, Choose Your Membership

Visitor FREE Allows you to view tips & resources Take Me There	Premium \$39 / one time fee HIGHLY RECOMMENDED max value If you're serious about landing a job! Basic benefits PLUS our online job readiness & certification program "The A Game" and more. * Sign Up	Basic FREE Allows you to view tips, resources, jobs & reply to job openings. Join Us
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Employers Only
Register | Member Login
[Post a Job](#)
Advertise Openings to **Over 3 Million** Ambitious Young Adults in the High School & College Age Group Nationwide or Locally &
[Click Here](#)
for info on discounted membership plans, sponsorships, newsletter inclusion & other recruitment services

Featured Employers
supercamp.com
Leadership-Confidence Study Skills Packed into 10 summer days of fun!
McDonald's SPACELABS UCLA Health System

WIN AT WORK WIN AT LIFE. GET CERTIFIED!

teens4hire® [Post a Job](#)

Home Member Login Search Jobs Employers Advertisers

About This Company

McDonald's
Working Here
We believe the words "Welcome to McDonald's" should apply to our employees just as much as our customers. We're proud of our food, and we're just as proud of the jobs we create.
Maybe it's a way to buy that first car. It could be a way to support yourself in college. Or it might be the way you enter the corporate world. Whatever you're looking for, McDonald's can help you make your own way, with challenging careers, quality benefits and the best opportunities around.

Featured Jobs

Flexible Cashiers
Nationwide, CA
McDonald's

<<< 1 >>>

Your individual job ads look great, include social media sharing and links.

The screenshot shows a job listing on the teens4hire website. At the top, there is a green header with the 'teens4hire' logo and a 'Post a Job' button. Below this is a navigation bar with links for Home, My Account, Logout, Search Jobs, Employers, and Advertisers. The main content area features a job listing for 'Flexible Cashiers' at McDonald's. The listing includes the McDonald's logo, the job title, and the category 'Food & Restaurant' with the industry 'Food Services'. There are social media sharing icons for Facebook, Twitter, Email, Print, and a plus sign for more options, along with a counter showing '0'. Below the sharing icons are five action buttons: 'Refer a Friend', 'Report this Listing', 'Add To Favorites', 'Print Listing', and 'Visit Website'. A 'Description' tab is active, showing the job description text. At the bottom right of the description box, it says 'View Count 360'.

teens4hire Post a Job

Home My Account Logout Search Jobs Employers Advertisers

Flexible Cashiers ID# 000058

 **McDonald's**

Category: [Food & Restaurant](#)
Industry: Food Services

[f](#) [t](#) [e](#) [p](#) [+](#) 0

[Refer a Friend](#) [Report this Listing](#) [Add To Favorites](#) [Print Listing](#) [Visit Website](#)

Description

Job Description

This is it! It's time you worked for someone who will give you the tools to learn, grow and be what you want to be - both personally and professionally. We're looking for hard working, enthusiastic individuals who want to be a part of a winning team. If you enjoy working with people and love to learn new things, we want to meet you.

We offer flexible schedules and the opportunity to advance within our restaurants. Got what it takes? Apply online and see what your future can hold.

View Count 360

Logo static on SEARCH JOBS page in Featured Employer Area with link to your career center.

Search Jobs

Search For Words

ALL words must be found

City

Postal Code

Or

Select Proximity

Of Entered Postal Code

[Submit](#)

Featured Employers



Search Words Most Suitable for Teen Job Seekers

Banner advertising positions available in relevant industry sections.



Post a Job

Home My Account Logout Search Jobs Employers Advertisers

Jobs and Careers in Banking for Teens



The 360 Savings Account KEEP WISHING. START SAVING.
Save automatically and track your goals, with no fees or minimums in the way.

START SAVING TODAY



Teens in banking? Yes! The banking industry is recruiting and hiring self-motivated and ready to work teens and young adults.

Nature of the Industry

Banks safeguard money and valuables and provide loans, credit, and payment services, such as checking accounts, money orders, and cashier's checks. Banks also may offer investment and insurance products.

There are several types of banks, which differ in the number of services they provide and the clientele they serve.

- Commercial banks, which dominate this industry, offer a full range of services for individuals, businesses, and governments. These banks come in a wide range of sizes, from large global banks to regional and community banks.
- Global banks are involved in international lending and foreign currency trading, in addition to the more typical banking services.
- Regional banks have numerous branches and automated teller machine (ATM) locations throughout a multi-state area that provide banking services to individuals.
- Community banks are based locally and some say offer more personal attention, which



HEALTH SERVICES



BANKING & FINANCIAL SERVICES



LAW & SECURITY



VOCATIONAL TRADES



GREEN & CLEAN TECHNOLOGY



BIOSCIENCE & TECHNOLOGY



GOVERNMENT



UTILITIES & INFRASTRUCTURE



INFORMATION & COMPUTER TECHNOLOGY



RETAIL



FAST FOOD & CASUAL DINING



HOSPITALITY & TOURISM